



November 16, 2022

Dear valued client,

We sincerely appreciate your trust in EH Private Bank!

Our goal is to provide all our clients with extraordinary banking products and services, delivered by exceptional bank employees. We are dedicated to understanding your banking needs and work as a team to provide the highest level of service possible.

I am proud to announce that effective December 2<sup>nd</sup>, 2022, our brand and tradename will become **Excel Bank**. Rebranding EH Private Bank represents much more than simply a name change. It represents a newly expanded business model for our bank...to serve more clients, in more ways for both business and personal banking services. Most importantly, it also represents a rededication of our brand and promise to *you*, our client; *with an unwavering commitment to upholding the trust you put in us every day. Excel Bank is extraordinary people, creating extraordinary circumstances, and we take great pride in that.*

I assure you that we'll be the same great bank, with the same great people...with a new tradename, **Excel Bank**.

In addition, we are also upgrading our online and mobile banking systems so you can conduct your banking with even greater safety and efficiency, all at *your* convenience.

When our new brand name of **Excel Bank** takes effect, our new internet domain will become **excel.bank**, with all emails from us having addresses of *name@excel.bank*. Our website address will also change to **www.excel.bank**. All of our phone numbers to our branch and offices will remain the same. We'll be sure to follow up with you via email to confirm those new email and website addresses; and remind you of when these changes take place.

Please be on the lookout for more information and general advisories regarding our improvements. We'll also be posting notifications to our website.

As I have stated to you in the past, my greatest pleasure as President/CEO of this great bank is speaking with our clients. Please contact me, or our Client Services Team at (323) 602-2000, or send us an email at [clientservices@ehprivate.bank](mailto:clientservices@ehprivate.bank), if you have any questions or concerns.

***Once again, thank you for choosing EH Private Bank...soon to be Excel Bank!***

A handwritten signature in black ink, appearing to read 'Chuck Thomas'.

Chuck Thomas  
President/CEO